



Request for Services of Resource Persons/ Subject Matter Expert (SME)

DigiSkills.pk 3.0 invites applications from qualified and motivated individuals to contribute to the development of training content for the following courses/fields. The scope of work includes the creation of topic-specific instructional videos, comprehensive course materials, and related supporting content. Selected experts will be engaged on a market-competitive remuneration basis.

Courses/Fields:

1. UI/UX & Webflow,
2. 3D Modeling,
3. Cloud Computing,
4. Shopify Development & Dropshipping,
5. Artificial Intelligence using Python,
6. Mobile Game and App Development,
7. Full Stack Development with MERN,
8. Startup Strategies and Entrepreneurship,
9. Medical,
10. Legal,
11. Freelancing,
12. Digital Marketing,
13. E-Commerce Management,
14. AutoCAD,
15. QuickBooks,
16. Creative Writing,
17. Graphic Design,
18. WordPress,
19. Search Engine Optimization (SEO),
20. Video Editing, Animation & Vlogging,
21. Affiliate Marketing,
22. Data Analytics & Business Intelligence,

- 23. Communication & Soft Skills,
- 24. Virtual Assistant
- 25. Digital Literacy.

Eligibility Criteria – Subject Matter Expert

Educational Qualification:

Bachelor's degree (obtained after 16 years of education) from an HEC-recognized university/institution. A higher qualification will be an added advantage.

Professional Experience:

Minimum 05 years of relevant work experience in any of the above listed courses/fields as

- Freelancer on recognized platforms (e.g., Upwork, Fiverr, Freelancer) or
- Online training or content creator (e.g., YouTube, Skillshare, etc.) or
- Expert in industry or
- Academician/teacher at a reputed institution/ training organization.

Preferred Profile:

Preference will be given to candidates who are:

- Top-rated freelancers or verified professionals on global freelance platforms.
- Recognized educators in the domain (e.g., significant YouTube following or course creation experience)
- Demonstrably skilled in delivering high-quality, engaging, and practical training content.

Additional Requirements:

- Strong communication and presentation skills
- Ability to create structured, outcome-driven course content.
- Familiarity with online teaching platforms and digital tools is a plus.

The required criteria for the above-mentioned position(s) are given on the DigiSkills.pk Website (www.digiskills.pk/rp)

Please read the following instructions before applying:

- Only eligible/short listed candidates will be contacted individually for interviews.
- It is mandatory to fill all relevant information on the online application form (please attach relevant Certificate/Degree and clearly mention Division/CGPA of all academic records and also mention Experience/Research details).
- Applications having missing or fake information will not be processed.
- No TA/DA will be admissible for appearing in the interview.
- DigiSkills.pk 3.0 Training Program reserves the right to reject any or all applications at any stage, without assigning any reason.
- We are an equal opportunity employer.

Applicants should apply online: www.digiskills.pk/rp
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